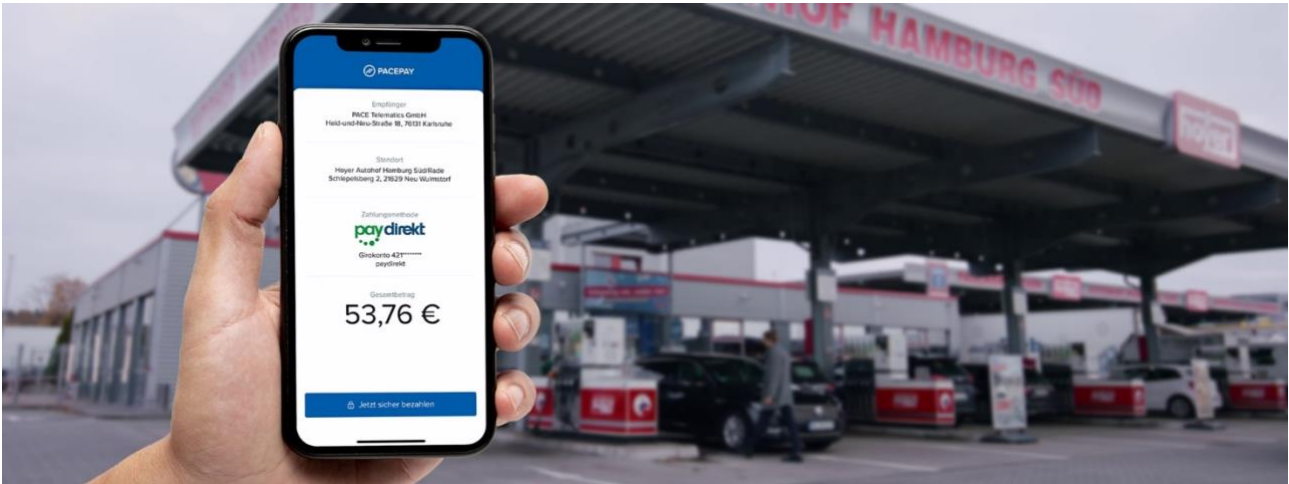


Pay now right at the fuel pump with paydirekt

Karlsruhe, 23rd February 2021. **PACE cooperates with Sparkasse, paydirekt GmbH and S-Payment GmbH, and integrates paydirekt as a payment method within the Connected Fueling platform and the PACE Drive app.**



S-Payment GmbH and PACE Telematics GmbH have integrated paydirekt into the PACE Drive app. From now on, drivers can also use the online payment method of the German banks and Sparkasse to pay for their fuel on the go at already around 400 gas stations across Germany. These include all Hoyer-branded service stations in Germany. As part of their collaboration, S-Payment and PACE Telematics want to further expand acceptance for the PACE Drive app within the German gas station network. The app can be used free of charge on iPhones and Android smartphones and enables payment directly at the pump.

Mobile payment offers drivers many practical advantages: It eliminates the need to go to the cash register, and with it the current requirement to wear a medical face mask when paying. Long waiting times are thus a thing of the past for app users – even at peak times, the fuel stop is completed quickly and smoothly. Another advantage: children, pets, or valuables no longer have to be left unattended in the car while paying.

Paying smart and driving on right away

When approaching the gas station, the PACE Drive app informs the driver that mobile payment is available. The user selects the gas pump he or she wants to fill up at in the app. The amount due is displayed exactly and the customer can now choose which payment method he or she wants to use – from now on also paydirekt. The customer confirms each payment personally via Face ID, fingerprint or PIN.



"Mobile services are on the rise in all sectors and are also playing an increasingly important role in the automotive sector," says Christian von Hammel-Bonten, CEO of paydirekt. "By integrating paydirekt into the PACE Drive app, we are showing how convenient payment in mobility apps can be."

The total is directly transferred from the account for payment, the customer receives a digital receipt by email, which can also be seen within the app, and he or she can continue driving right away. The cashier at the gas station is automatically notified by the system that the selected gas pump has been paid for and is released again.

Connected Fueling – the new way to fuel

The technological basis for mobile payment directly at the pump is the open Connected Fueling platform created by PACE Telematics. It enables a uniform, cost-saving connection of all partners to the cloud system of connectedfueling.com. The independent platform is open to all mineral oil companies and POS system providers. In addition, Connected Fueling offers flexible interfaces and easy-to-integrate software development kits (SDKs) to car manufacturers and app providers to integrate the mobile payment function into their systems.

S-Payment is a subsidiary of Deutscher Sparkassenverlag and the payment competence center of the Sparkassen-Finanzgruppe. "For us, the cooperation with PACE Telematics is an important milestone in establishing strategic partnerships with car manufacturers and automotive suppliers on behalf of the Sparkassen-Finanzgruppe in the dynamic market for 'connected car' applications," explains Benjamin Wingert, Product Portfolio Manager at S-Payment. "The goal is to integrate the payment processes of the German banking industry into the connectivity platforms and apps of the automotive industry."

Detailed information about paying with paydirekt in the PACE Drive app can be found here: <https://drive.pace.car/en/paydirekt>



About PACE

PACE Telematics, based in Karlsruhe, Germany, is one of the leading technology providers in the field of Connected Car services and automotive cloud platforms. In addition to the Connected Fueling marketplace, PACE operates a vendor-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe-based startup offers Connected Car solutions for B2B and private customers. For end customers, the Connected Fueling technology can be used with the free PACE Drive app.

For more information, please visit <https://drive.pace.car/en/paydirekt>

About S-Payment

S-Payment is the payment competence center of the Sparkassen-Finanzgruppe. The subsidiary of Deutscher Sparkassenverlag takes the lead in developing and marketing holistic, target-group-specific and omni-channel payment solutions for private and corporate customers of the savings banks – both for the PoS and for e- and m-commerce. This includes contactless payment with cards and the smartphone (app "Mobile Payment" for Android as well as Apple Pay with the Sparkasse).

S-Payment acts as a holistic partner to the savings banks. It advises the institutions nationwide on innovative products and identifies market trends. In addition, it establishes the payment solutions of the Sparkassen-Finanzgruppe in new markets (e.g. e-mobility, connected cars, digital PoS) and develops value-adding offers that provide Sparkasse customers with additional individual benefits when paying.

About paydirekt

As a service provider on behalf of German banks and Sparkasse, paydirekt GmbH is responsible for setting up, operating and further developing paydirekt, the banking standard for online payments. The focus here is on consumer demand for easy, end-to-end operation based on the security requirements of German banks and Sparkasse.

paydirekt is linked directly to the customer's checking account and is therefore subject to the regulations of the German banking industry, which are considered to be the strictest in the world with regard to e.g. data privacy.

paydirekt offers online retailers a sophisticated system architecture with a corresponding programming interface (API). In addition, the close integration with the systems of the participating banks and Sparkasse provides online retailers with an attractive alternative to existing online payment procedures. For more information, please visit www.paydirekt.de



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