

The PACE Connected Fueling network acquires a new partner

# Q1 becomes part of the Connected Fueling network

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**Mobile payment at the fuel pump will also be possible at Q1 Energie AG gas stations in the future. Through the cooperation with Q1 Energie AG, the Connected Fueling network of PACE Telematics continues to grow. Already 25 Q1 gas stations are live; another 175 locations are to follow during the third quarter.**



[Images in the digital press kit](#)

Thanks to the cooperation between PACE Telematics and Q1, short fuel stops are being brought into the digital age. Customers pay conveniently and securely directly at the pump via their smartphone. The roll-out at the 200 gas stations across Germany has already started and will be completed by the middle of the third quarter. The Q1 Energie AG gas station network includes not only Q1-branded stations, but also Aral, Agip and bft.

Paying with a smartphone has long since become part of everyday life for many users. With Connected Fueling, the process is now moved from the cash register directly to the fuel pump. This offers an attractive alternative to standing in line with mouth-to-nose protection, especially in current times. But even apart from greater individual security, mobile payment offers customers advantages—such as time savings, data security, and a digital receipt—that are now taken for granted, and not just by digital natives.

"Mobile payment is not a trend that will flatten out as soon as more social contact is possible again," says Dr. Martin Kern, co-managing director of PACE Telematics, "Rather, digitization offers the opportunity right now to establish digital services for customers that may soon become the industry standard."

Q1 board member Frederick Beckmann sees mobile payment as a valuable service: "We want to offer our customers maximum flexibility. Particularly from customers in a hurry, the service station is thus better perceived among the competition. Store sales don't suffer—our experience with digital payment methods has been very positive overall."

## Fast connection of different cash register systems

The independent Connected Fueling platform enables the integration of different POS systems. Q1 initially enables the use of the PACE solution at 25 stations with POS systems of the company Ratio Elektronik GmbH. In the future, acceptance at stations with POS systems of HUTH Elektronik Systeme

GmbH will also be possible, using the technology of the Mobile Payment Hub of WEAT Electronic Datenservice GmbH. This will enable future partners who also work with the aforementioned POS systems to integrate and start with Connected Fueling even faster.

### **About Q1 Energie AG**

Q1 is an independent, medium-sized German energy company. We provide our customers with reliable energy and mobility both on the road at over 200 service stations nationwide and at home and at work with transparent and fair QStrom and QGas tariffs. Our wide range of lubricants is ideal for cars, trucks and industry. With our innovative energy solutions for e-mobility, LNG and photovoltaics, we are helping to shape sustainable mobility for the future. First-class service and a motivated team bring the brand promise of 'quality first' to life.

### **About Connected Fueling – [connectedfueling.com](https://connectedfueling.com)**

The open Connected Fueling platform enables mobile payments directly at the pump through a unified, cost-saving connection of all partners to the cloud system of [connectedfueling.com](https://connectedfueling.com). The independent platform is open to all petroleum companies and POS system providers. In addition, [connectedfueling.com](https://connectedfueling.com) offers flexible interfaces and easy-to-integrate SDKs to automotive manufacturers and app providers in order to integrate the mobile payment function into their systems. For more information, please visit [www.connectedfueling.com](https://www.connectedfueling.com).

### **About PACE**

PACE Telematics, based in Karlsruhe, Germany, is one of the technologically leading providers in the field of Connected Car Services and automotive cloud platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe-based startup offers Connected Car solutions for B2B and private customers. For end customers, the Connected Fueling technology can be used with the free PACE Drive app. For more information, visit [drive.pace.car](https://drive.pace.car).

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