

PACE at UNITI Expo – Hall 1 Booth 1G03

From May 17th – 19th, 2022, PACE Telematics will be present at the UNITI Expo in Stuttgart, Germany.



PACE at UNITI Expo in Stuttgart - Hall 1 Booth 1G03

Karlsruhe, May 9th, 2022 – In May, PACE is on its way from Karlsruhe to Stuttgart to the UNITI Expo. From May 17th – 19th, 2022, the leading trade fair for the gas station and carwash industry opens its doors for visitors and exhibitors.

On all days of the fair, PACE Telematics GmbH will be present at booth 1G03 in hall 1. For the PACE team, many talks with possible new and already known partners are on the agenda; the team informs about the new way to refuel, such as the possibility to digitalize fuel cards.

PACE has developed Europe's leading technological platform for mobile payment directly at the pump: the Connected Fueling Platform. It can be connected to gas stations as well as integrated into apps or vehicles, thus providing customers and users with an optimized refueling experience.

The integration of the Connected Fueling platform offers numerous advantages not only for customers, but also for gas station operators, app providers and car manufacturers. Gas station operators can generate more revenue, among other things, through faster processes at peak times without increased personnel costs. More efficient processes and reduced waiting times for customers increase customer satisfaction and loyalty.

App providers increase their attractiveness and frequency of use and give their users access to a fast, simple, and secure payment process.

Car manufacturers offer their customers an innovative convenience service that is fully integrated into the vehicle experience and is a valuable addition to Connected Services ecosystems.

The digitization of their fuel card is also of particular interest to many companies, because it offers numerous advantages: Less administrative effort, increased security, faster processes, and thus lower costs. PACE Telematics currently offers the largest variety of digital fuel cards in Europe and is continuously expanding this digitization opportunity.

The company, which was founded in Karlsruhe, Germany, and is based there, is constantly expanding its network of partnered acceptance points far beyond the borders of Germany (over 3.000 stations in 8 European countries). Unique in Europe is mobile payment via smartwatch, which is possible for example via the PACE Drive app developed by PACE.

In addition, PACE plans to introduce mobile payment at the car wash before the end of 2022, so more is yet to come.

For all interested parties, PACE offers the opportunity to get to know the company and the possibilities that arise from a cooperation at the UNITI. Our experienced team will be happy to provide advice on individual situations and inquiries and explain how easy integration can be. Appointments can be made in advance to get to know each other personally at the expo. Feel free to send an email to sales@pace.car if you are interested.

About Connected Fueling

The open Connected Fueling platform enables mobile payment directly at the pump through a uniform, cost-saving connection of all partners to the Connected Fueling cloud system. The independent platform is open to all petroleum companies, fuel card operators and POS system providers. In addition, the platform offers automotive manufacturers and app providers flexible interfaces and easy-to-integrate SDKs to integrate the mobile payment function into their systems.

For more information, please visit www.connectedfueling.com.

About PACE

PACE Telematics, based in Karlsruhe, Germany, is one of the leading technology providers in the field of Connected Car Services and Automotive Cloud Platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe-based startup offers Connected Car solutions for B2B and private customers. For end customers, the Connected Fueling technology can be used with the free PACE Drive app.

You can find more information at www.pace.car.

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